VISION STATEMENT
To cultivate curiosity and courage through dance.

MISSION STATEMENT
To construct movement experiences that emphasize the creative process as a tool for connectivity.

GOALS + STRATEGIES
1. Sustainable Income
   a. Recurring Donors. Simplicity and ease to support and sustain.
   b. YDI revenue growth. Partnerships with universities, studios, corporations, and nonprofit charities.
   c. Agent readiness for performance bookings. Build relationships with presenters and agents for future touring purposes. Improve necessary materials that will allow JRD to be ready for an agent, including stronger video presentations.
   d. Commissions. Master classes and choreography for outside organizations and collaborators.
2. Diverse Funding
   a. Fundraisers. We are developing new and creative ways to fundraise.
   b. Grants. Apply for more grant funding
c. Sponsorships. Networking to improve business partnerships
3. Board of Directors
   a. Grow and Diversify Board. Build our board of directors with a focus on diversity.
4. Filling Key Positions
   a. YDI Ann Arbor Director by January 2021
   b. Booking agent by the end of 2025
5. Community Engagement
   a. Community partnerships. We are working with an Arts Ambassador program to help build community relationships.